



Pocket Living gets green light for Old Oak BTR debut



Pocket Living has received the green light for its first major build-to-rent scheme.

The Atlas Wharf development will rise above Atlas Road in London's Old Oak Opportunity Area, after receiving planning consent from the Old Oak Common and Park Royal Development Corporation.

The development will provide 457 BTR homes, with 35% marketed at affordable rents.

Thomasin Renshaw, Pocket Living's development director, said the developer "is uniquely focused on creating affordable access to London for middle-income earners, who rely on the city for their career, personal growth and social lives".

"That is why our mission is to help them make London their home, whether it's a one-bedroom discounted home for sale or a rental home."

While this is Pocket's first major BTR venture, Renshaw added: "We have been delivering these types of stylish spaces for the last 15 years, well before the BTR sector was established in the UK."

A second permission came from Barnet Council, which unanimously voted in favour of a three and five-storey development at Dolman Close in Finchley, N3. It comprises 60 new homes, 56 of which will be intermediate affordable homes for sale.

For the Dolman Close project, Pocket worked with Tony Fretton Architects and planning consultant Lichfields. For the Atlas Road development, it was Grid Architects and Gerald Eve.